



Visionary Broadband Builds New 5-Gigabit Fiber Network in Florence

New infrastructure makes faster internet speed available



A Visionary Broadband sign shows fiber internet infrastructure work starting in Florence.

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FLORENCE, Colo. (Feb. 17, 2026) — Visionary Broadband is investing in building an entirely new fiber infrastructure in Florence, creating more than 1,200 available connections capable of delivering 5-gigabit internet speeds in the first phase of the project.

Construction is now underway and will be completed by late February. Once construction is finished, homes and businesses within the project areas will have the opportunity to opt in for faster internet service.

"This project represents a significant private investment in Florence's digital future," said Brian Worthen, CEO of Visionary Broadband. "We're building brand-new fiber infrastructure from the ground up, delivering high-capacity connections with a focus on reliability."

The fiber network will provide the capacity needed for remote work, online learning, telehealth and business growth while supporting Florence's long-term economic development goals.

Brad Rowland is co-founder of the Emergent Campus, a regional business incubation hub home to more than 20 businesses, including an award-winning ag robotics company, a cybersecurity service provider and a dental tech company. It also offers STEM, cyber and robotics clubs for local students, which have placed nationally in cyber competitions.

“It's hard to overstate the importance of modern internet infrastructure in an era defined by digital innovation,” Rowland said. “Visionary Broadband's investment will unlock new job and business opportunities across Florence and similar rural communities.”

For more information about Visionary Broadband and its broadband services, visit vcn.com.

About Visionary Broadband

Visionary Broadband was founded in 1994 in a rural community in Wyoming. It is a homegrown company that has developed technical abilities with a focus on reliability. Today, the rural internet provider serves five states and has a proven track record of connecting the most rural communities, bringing a commitment of efficiency, reliability, and affordability to its customers. To learn more, visit vcn.com.

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